

STATE OF SOUTH CAROLINA

(Caption of Case)

ANNUAL REVIEW OF PURCHASED GAS  
ADJUSTMENT AND GAS PURCHASING  
POLICIES OF PIEDMONT NATURAL GAS  
COMPANY, INC.

BEFORE THE  
PUBLIC SERVICE COMMISSION  
OF SOUTH CAROLINA

COVER SHEET

DOCKET  
NUMBER: 2014 - 4 - G

(Please type or print)

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**Before the  
Public Service Commission of South Carolina  
Docket No. 2014-4-G**

**Annual Review of Purchased Gas Adjustment and Gas Purchasing Policies  
of  
Piedmont Natural Gas Company, Inc.**

**Testimony  
of  
Sarah E. Stabley**

**On Behalf Of  
Piedmont Natural Gas Company, Inc.**



**June 4, 2014**

1 **Q. Please state your name and your business address.**

2 A. My name is Sarah E. Stabley. My business address is 4720 Piedmont Row  
3 Drive, Charlotte, North Carolina.

4 **Q. By whom and in what capacity are you employed?**

5 A. I am employed by Piedmont Natural Gas Company, Inc., (Piedmont) as the  
6 Director of Gas Supply, Scheduling & Optimization.

7 **Q. Please describe your educational and professional background.**

8 A. I graduated from Queens University of Charlotte in May of 2004 with a  
9 Bachelor of Arts Degree in Business Administration. I joined Piedmont as a  
10 Collector/Meter Reader in our field operations in December of 1998. In  
11 March 2001 I took a position in Gas Control as a Schedule Confirmation  
12 Analyst. In November 2004 I was hired as a Gas Supply Representative in  
13 the Gas Supply department. In 2008 I was promoted to Manager of Gas  
14 Supply & Wholesale Marketing. In 2013 I was promoted to Director of Gas  
15 Supply, Scheduling & Optimization.

16 **Q. Please describe the scope of your present responsibilities for Piedmont.**

17 A. My current major responsibilities are supervision of long and short-term  
18 purchasing of supply, scheduling of gas purchased and sold, and the  
19 optimization of our interstate pipeline transportation, storages and gas  
20 supply assets.

21 **Q. Have you previously testified before this Commission or any other**  
22 **regulatory authority?**

1 A. Yes. I testified in SC Prudence Hearing's Docket No. 2012-4-G and 2013-  
2 4-G and in NC's 2013 Annual Review of Gas Cost Docket No. G-9, Sub  
3 633.

4 **Q. What is the purpose of your testimony in this proceeding?**

5 A. My testimony will describe Piedmont's gas purchasing policies. This  
6 testimony is in response to the Commission's directive issued in Order No.  
7 88-294 dated April 6, 1988 requiring ". . . annual public hearings . . . to  
8 review the Company's . . . gas purchasing policies" and in response to the  
9 Commission's Order establishing pre-filing deadlines in this docket.

10 **Q. What is the period of review in this docket?**

11 A. The review period is April 1, 2013 through March 31, 2014.

12 **Q. Please explain Piedmont's gas purchasing policies.**

13 A. Piedmont has previously utilized and continues to maintain a "best cost" gas  
14 purchasing policy. This policy consists of five main components, 1) the  
15 price of the gas, 2) the security of the gas supply, 3) the flexibility of the gas  
16 supply, 4) gas deliverability, and 5) supplier relations. As all of these  
17 components are interrelated, we continue to weigh the relative importance of  
18 each of these factors when developing the overall gas supply portfolio to  
19 meet the needs of our customers.

20 **Q. Please describe each of the five components.**

21 A. 1) The "price of the gas" refers to the final cost of gas delivered to  
22 Piedmont's city gates. The majority of Piedmont's supply purchases take

1 place at “pooling points” into the pipeline on which Piedmont holds firm  
2 transportation capacity rights. In the case of “bundled” city gate supply  
3 purchases, Piedmont may pay the gas supplier an all-inclusive price that  
4 covers the cost of gas, fuel and transportation charges. The use of storage  
5 services may add additional injection, withdrawal, and related fuel charges  
6 to the city gate cost of gas. In order to accurately assess prices at a  
7 comparable transaction point, Piedmont evaluates purchase prices at the  
8 receipt point and adds the applicable fuel and transportation costs associated  
9 with delivery to our pipeline city gate points.

10 2) “Security of gas supply” refers to the assurances that the supply of gas  
11 will be available when required. It is imperative to maintain a high level of  
12 supply security for Piedmont’s firm customers. Security of gas supply is  
13 less important for our interruptible customers who have access to alternate  
14 fuels. Fixed supply reservation fees are generally required, in addition to  
15 the commodity cost of gas, in order to contract for and reserve firm gas  
16 supplies. In addition, the geographic source of supply, the nature of the  
17 supplier’s portfolio of gas supplies, and negotiated contract terms must be  
18 considered when evaluating the level of supply security. Thus, the security  
19 of gas supply is interrelated with the price of gas as well as other  
20 components of Piedmont’s “best cost” purchasing policy.

21 3) “Flexibility of gas supply” refers to our ability to adjust the volume of a  
22 particular supply contract as operating and market conditions change. For

1 example, the demand of firm heat-sensitive customers will vary depending  
2 on the weather conditions. Interruptible customers will vary their level of  
3 purchases depending on the price of alternate fuels and the demand for  
4 product in their own industry. Thus, Piedmont must arrange a portfolio of  
5 gas supplies and storage services flexible enough to meet the daily and  
6 monthly “swings” in the market place. Contractual “swing rights” are  
7 implemented through monthly and daily elections with gas suppliers and  
8 through injections into and withdrawals out of storage.

9 4) “Gas deliverability” refers to the ability to deliver Piedmont’s gas  
10 supplies at the city gate through reliable transportation and storage capacity  
11 arrangements. The interstate pipeline industry has created a complex system  
12 of multiple pipeline services and storage service combinations.  
13 Transportation arrangements can involve *intrastate* pipeline transportation,  
14 interstate pipeline transportation, interstate pipeline storage arrangements,  
15 interstate pipeline lateral lines, interstate pipeline pooling services, and  
16 interstate pipeline balancing and peaking services. The marketplace for  
17 pipeline capacity service is limited, with little to no unused capacity  
18 available during periods of high demand conditions such as extreme cold or  
19 hot weather conditions. Consequently, it is important that we secure and  
20 maintain firm transportation and storage capacity rights to ensure the  
21 deliverability of our gas supplies to meet the design day, seasonal, and  
22 annual needs of our customers. Pipeline transportation and storage capacity

1 contracts require the payment of fixed demand charges to reserve firm  
2 transportation and/or storage entitlements. Piedmont is active in  
3 proceedings at the Federal Energy Regulatory Commission (FERC) not only  
4 with respect to the level of pipeline charges under these contracts, but also  
5 the tariff terms and conditions that apply to these pipeline services.

6 5) "Supplier relations" refers to the dependability, integrity and flexibility of  
7 a particular gas supplier. We contract with gas suppliers who have a  
8 reputation of honoring their contractual commitments and have proven  
9 themselves as reliable suppliers. Conversely, we avoid suppliers which  
10 have a reputation of defaulting on contract obligations or who unilaterally  
11 interpret contracts to their advantage. We prefer to deal with suppliers who  
12 are constantly looking for ways to improve service and offer "win-win"  
13 solutions for meeting customer needs.

14 **Q. Please describe the arrangements under which Piedmont purchases gas.**

15 A. Piedmont purchases gas supplies under a diverse portfolio of contractual  
16 arrangements with a number of reputable gas producers and marketers. In  
17 general, under Piedmont's firm gas supply contracts, Piedmont pays  
18 negotiated reservation fees for the right to reserve and call upon firm supply  
19 service up to the maximum daily contract quantity (elected either on a  
20 monthly or daily basis), with market-based commodity prices. These  
21 market-based commodity prices, to which Piedmont's gas supply contracts  
22 refer, are published daily and monthly in industry trade publications. These

1 firm contracts may range in term from one month to four years. Some of  
2 these contracts are for winter only (peaking or seasonal) service, summer  
3 only (peaking or seasonal) service, or 365 day (annual) service. Firm gas  
4 supplies are purchased for reliability and security of service. The  
5 reservation fees associated with firm gas supplies may vary according to the  
6 amount of flexibility built into the contract with daily swing service  
7 generally being more expensive than monthly baseload service. Prior to or  
8 when existing supply contracts expire, requests for proposals (RFPs) are  
9 sent to potential suppliers, their responses evaluated, and firm gas supplies  
10 are then contracted with suppliers whose proposals best fulfill Piedmont's  
11 "best cost" purchasing policy.

12 Piedmont also purchases gas supplies in the spot market under contract  
13 terms of one month or less. These contracts provide less supply security  
14 and, as a result, Piedmont relies on these contracts primarily for interruptible  
15 or spot markets during off-peak periods when secondary supplies are more  
16 abundant and for supplemental system balancing requirements. Because of  
17 the nature of spot contracts, these supplies do not command reservation fees  
18 and are priced on a commodity basis, generally by reference to an industry  
19 index or at negotiated fixed prices.

20 **Q. How does the combination of the five factors described above determine**  
21 **the nature of the supply and capacity contracts under your "best cost"**  
22 **policy?**



1 A. Under our “best cost” policy, we secure and maintain a supply portfolio that  
2 is in balance with the requirements of our sales markets. Because our firm  
3 sales market must have a secure and reliable gas supply, we meet the needs  
4 of this market primarily with long-term firm supply, transportation, storage,  
5 and peaking service contracts. The temperature sensitivity of the firm  
6 market necessitates that flexibility of supply and storage also be provided.  
7 As mentioned earlier, firm gas supply contracts demand a premium,  
8 typically in the form of fixed reservation fees. Also, firm supply contracts  
9 with flexibility of swing service entitlements will command a higher  
10 reservation fee than baseload arrangements. Because our interruptible  
11 market is more price sensitive and requires less supply security, we supply  
12 this market with off-peak firm gas supply and transportation services when  
13 the firm market demand declines and through the purchase of gas supplies in  
14 the spot market.

15 In short, before entering into any agreement to purchase gas supply,  
16 pipeline transportation capacity, or storage capacity, we carefully consider  
17 the requirement for the supply and weigh the five “best cost” factors (price,  
18 security, deliverability, flexibility, and supplier relations). A great deal of  
19 judgment is required when weighing these factors and to help us exercise  
20 this judgment, we keep informed about all aspects of the natural gas  
21 industry. We intervene in all major FERC proceedings involving our  
22 pipeline transporters, stay in constant contact with our existing and potential

1 suppliers, monitor gas prices on a real-time basis, subscribe to industry  
2 literature, follow supply and demand developments, and attend industry  
3 seminars.

4 **Q. What is your greatest challenge in applying your “best cost” gas**  
5 **purchasing policy?**

6 A. Since most major gas supply decisions require a considerable degree of  
7 planning and must be made a year or more in advance of service, our  
8 greatest challenge is dealing with future uncertainties in a dynamic global,  
9 national, and regional energy market. Future demand for gas is affected by  
10 economic conditions, customer conservation efforts, weather patterns, and  
11 regulatory policies. In addition, the future availability and pricing of gas  
12 supplies will be affected by overall end-user demand, oil and gas  
13 exploration and development, pipeline expansion and storage projects, and  
14 regulatory policies and approvals.

15 **Q. Please explain the Company’s position regarding the current U.S.**  
16 **supply situation.**

17 A. For much of the first decade of this Century, futures pricing of natural gas  
18 reflected by the NYMEX was extremely volatile. Peak pricing for futures  
19 contracts occurred in July, 2008 when contracts for gas to be delivered  
20 during January, 2009 sold for \$14.516 per dekatherm. Due to the significant  
21 quantities of shale gas that have become available to the market, the cost of  
22 gas in the production areas has declined dramatically. It is Piedmont’s

1 expectation that some volatility will remain in the physical markets,  
2 particularly related to force majeure type events, interstate pipeline capacity  
3 markets, and/or significant changes in demand, but that the dramatic swings  
4 previously seen in the futures market are not likely to recur with the same  
5 regularity or intensity so long as shale gas supplies remain abundant and  
6 regulatory policies remain favorable for gas and oil exploration. Another  
7 factor to consider in the U.S. supply situation is the exportation of LNG.  
8 Approvals of LNG export terminals, applications for trade with FTA and  
9 non-FTA countries, and to what extent exportation may impact gas prices  
10 are being evaluated. Nevertheless, market experts believe that future LNG  
11 exports would be adequately served by shale supplies and that while there is  
12 a reasonable expectation of an increase in gas costs, the anticipated effect is  
13 marginal.

14 **Q. Please explain the factors that the Company evaluates in determining**  
15 **the pricing basis for its gas supply contracts. Please discuss the various**  
16 **pricing alternatives available, such as fixed prices, monthly market**  
17 **indexing and daily spot market pricing and describe how supplier**  
18 **reservation charges and discounts or premiums from market prices**  
19 **enter into the evaluation.**

20 **A.** The Company has various pricing options available to it when developing its  
21 gas supply portfolio. These options include monthly market indexing, daily  
22 spot pricing and fixed pricing. Pricing for gas contracted for a term of one

1 month or longer refers to a monthly or daily index as published by industry  
2 trade publications. Prices for daily spot deals may refer to a daily index or a  
3 negotiated fixed price.

4 The reservation fee the Company pays for each contract in its firm supply  
5 portfolio is dependent upon the pricing options chosen and the supply  
6 flexibility requirements associated with each contract. Reservation fees are  
7 generally lower for base load supplies (purchased at a constant volume for  
8 the entire month, season or year) and higher if swing service is required.  
9 Reservation fees also vary depending on the type of swing service being  
10 provided. Examples of factors which affect the cost of swing service are: 1)  
11 the number of days of swing required; 2) the volume of swing allowed; 3)  
12 commodity pricing at first of the month indices versus daily spot pricing; 4)  
13 first of the month keep whole pricing; 5) next day versus intraday swing  
14 capabilities; and 6) location of the supply being purchased.

15 The Company considers its anticipated load and swing requirements under  
16 various demand scenarios and the factors listed above and makes a “best  
17 cost” purchasing decision.

18 **Q. Please describe how the Company determines the daily contract**  
19 **quantity of gas supplies that should be acquired through long-term**  
20 **contracts for the whole year, the full winter season and periods less than**  
21 **a full winter season.**

1 A. The Company purchases gas supplies on a year-round basis to fulfill its firm  
2 requirements including storage injections and to minimize supply costs  
3 utilized to serve firm markets. Some of these contracts will escalate in  
4 volume during shoulder months and the winter period (November through  
5 March) as the Company's firm requirements increase due to higher demand,  
6 thus sculpting year-round contracts to fit seasonal needs. The Company also  
7 purchases volumes for the winter period to match its firm transportation  
8 capacity entitlements, which also increase during the winter period. Lastly,  
9 the Company may purchase short-term city gate peaking supply to fulfill  
10 additional firm obligations as the Company experiences peak day firm  
11 demand requirements. The Company also reviews low demand scenarios to  
12 measure its ability to fulfill its contractual purchase commitments with  
13 suppliers.

14 **Q. What process does the Company employ in selecting its firm gas**  
15 **suppliers?**

16 A. The Company identifies the volume and type of supply that it needs to fulfill  
17 its market requirements and solicits requests for proposals (RFPs) from a list  
18 of suppliers that the Company continuously updates as potential suppliers  
19 enter and leave the market place. The RFPs may be for firm baseload or  
20 swing supply. RFPs for swing supply may be further categorized into  
21 pricing based on first of the month indices, keep whole, or daily market  
22 indices. Swing supplies priced at first of the month indices command the

1 highest reservation fees because the supplier incurs all the risk associated  
2 with market volatility during the delivery period. Keep whole contracts  
3 require the Company to reimburse the supplier for the difference between  
4 first of the month index prices and lower daily market prices if the Company  
5 doesn't take its full contractual volume. Because the Company assumes the  
6 volatility risk associated with falling prices, a lower reservation fee is  
7 warranted. Lower reservation fees are also associated with swing contracts  
8 based upon daily market conditions because both buyer and seller assume  
9 the risk of daily market volatility. After forecasting the ultimate cost  
10 delivered to the city gate for each point of supply, and evaluating the cost of  
11 reservation fees associated with each type of supply and its corresponding  
12 bid, the Company makes a "best cost" decision on which type of supply and  
13 supplier is best suited to fulfill its needs.

14 **Q. Did the Company enter into any new supply arrangements during the**  
15 **review period?**

16 A. Yes. During the review period the Company added new supply  
17 arrangements utilizing its normal RFP process described earlier.

18 **Q. Please describe the process that Piedmont utilized and the market**  
19 **intelligence evaluated during the review period to determine the prices**  
20 **charged for secondary market sales.**

21 A. The process and information used by Piedmont in pricing secondary market  
22 sales depends upon the term of the sale, the type of sale and prevailing

1 market conditions at the time of the sale. For long-term delivered sales  
2 (longer than one month), Piedmont solicits bids from potential buyers,  
3 evaluates and awards volumes, assuming bids are acceptable, based on the  
4 bids received. For short-term transactions (daily or monthly), Piedmont 1)  
5 monitors prices and volumes on the Intercontinental Exchange  
6 (Intercontinental Exchange or "ICE" is an electronic trading platform where  
7 potential buyers post bids and potential sellers post offers at various  
8 locations/areas along the pipelines), 2) talks to various market participants,  
9 and 3) for less liquid trading points, estimates prices based on price  
10 relationships with more liquid points. The Company will also evaluate the  
11 amount of supply available for sale and weigh that against current market  
12 conditions in formulating its sales strategy (i.e., if Piedmont has a large  
13 amount of supply to sell on a particular day and determines that market  
14 demand is low, the Company will be more aggressive in its sales strategy).  
15 The Company incorporates all these factors and then initiates its sales  
16 strategy.

17 **Q. Did Piedmont make any changes in its gas purchasing policies or**  
18 **practices during the period of review?**

19 A. Piedmont did not implement any changes in its "best cost" gas purchasing  
20 policies or practices during the test period.

21 **Q. Did the Company take any other action to reduce price volatility for its**  
22 **customers?**

1 A. The Company continues to utilize the Company's approved Hedging Plan,  
2 as detailed in Mr. Maust's Testimony, and storage as a physical hedge to  
3 stabilize cost. The Company's Equal Payment Plan, in addition to the use of  
4 the PGA benchmark price and deferred gas cost accounting, also provide a  
5 smoothing effect on gas prices charged to customers.

6 **Q. What are some of the other steps Piedmont has taken to manage its gas**  
7 **costs consistent with its "best cost" policy during the review period?**

8 A. During the past year, Piedmont has taken the following additional steps to  
9 manage its gas costs, consistent with its "best cost" policy:

10 (1) Piedmont has, as more fully described in Mr. Maust's  
11 testimony, actively participated in proceedings before the FERC and other  
12 regulatory agencies that could reasonably be expected to affect Piedmont's  
13 rates and services;

14 (2) Piedmont has utilized the flexibility available within its supply  
15 and capacity contracts to purchase and dispatch gas, release capacity and  
16 initiate secondary marketing sales in the most cost effective manner,  
17 resulting in secondary market credits of \$10,570,489.43, a 129% increase,  
18 compared to last year's secondary market credits of \$4,610,581.36;

19 (3) Piedmont has actively promoted more efficient peak day use of  
20 natural gas and load growth from "year-round" markets in order to improve  
21 the Company's load factor and reduce average unit costs.



1 **Q. Please explain why there was a 129% increase in the secondary**  
2 **marketing credits compared to the same period last year.**

3 A. In January, February and March of 2014 most of the U.S. experienced the  
4 Polar Vortex, and correspondingly, extraordinarily sustained cold  
5 temperatures which resulted in very high demand for natural gas. On some  
6 days many interstate pipelines were utilized close to or at their maximum  
7 pipeline capacities. As a result, constrained capacity areas, such as Transco  
8 Zone 5, which serves the Carolinas, saw Gas Daily indices published as high  
9 as \$118.095.

10 It is important to keep in mind that while Transco Zone 5, Zone 6 non-  
11 New York, and Zone 6 New York prices were trading at record highs, in  
12 other areas of the country, where supply was readily available such as the  
13 Gulf Coast and Marcellus, prices stayed between \$1.71 and \$8.045 in  
14 January through March. The difference between production area pricing  
15 (Gulf Coast and Marcellus) and market area pricing (Transco Zone 5, Zone  
16 6 non-New York, and Zone 6 New York) was largely due to the value of the  
17 interstate pipeline transportation capacity. Piedmont's sales customers did  
18 not pay these high Zone 5 prices because the Company had sufficient firm  
19 capacity to supply its sales customer's needs. In fact, Piedmont's sales  
20 customers greatly benefited from any unused capacity Piedmont held thru its  
21 secondary marketing sales.

1 In January through March, because of the extreme weather which  
2 increased our system demand, our secondary marketing sales were 45% less  
3 than the same period last year. Although our unused capacity was much less  
4 than previous winter periods due to the sustained cold, we were able to  
5 cautiously take advantage of the pricing environment, to the benefit of the  
6 Customer, without jeopardizing system integrity and customer reliability.  
7 While the volumes sold were considerably lower compared to the same  
8 period last year, the increase in Zone 5 prices, (i.e. the margin earned per  
9 Dt) more than offset the reduced volumes which resulted in the 129%  
10 increase in secondary marketing margin.

11 **Q. Please summarize your testimony.**

12 A. Piedmont's "best cost" purchasing policy provides ratepayers with secure,  
13 reasonably priced gas supplies to meet the requirements of its customers.  
14 This policy and Piedmont's practice under this policy have been reviewed  
15 and found prudent on all occasions in South Carolina and in the other state  
16 jurisdictions in which we operate. Although we believe our policies and  
17 procedures are reasonable, we are cognizant of the fact that the natural gas  
18 industry is rapidly changing, and we are continuously monitoring our  
19 policies and procedures to keep up with, and anticipate, these changing  
20 conditions. We have and will continue to work with the Commission and  
21 ORS Staff to review current regulations and tariffs and explore possible  
22 changes that will better serve our natural gas customers in the future. We are

1 satisfied that our existing policies and procedures are prudent and that they  
2 have produced and will continue to produce adequate amounts of reasonably  
3 priced gas for our customers.

4 **Q. Does this conclude your testimony?**

5 A. Yes.

## **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a copy of the attached documents are being served this date via email and UPS Overnight (via email and U.P.S. Overnight) upon:

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And that a copy of the attached documents are being served this date via email upon:

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This the 4th day of June, 2014.

s/ James H. Jeffries IV  
James H. Jeffries IV